



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

Main Street Media Group
66 Canal Center Plaza, Suite 555
Alexandria, VA 22314

CONTRACT

<u>Contract / Revision</u> 1737001 /		<u>Alt Order #</u> 08638637
<u>Product</u> SENATE LEADERSHIP FU		
<u>Contract Dates</u> 07/11/17 - 07/17/17		<u>Estimate #</u> 3632
<u>Advertiser</u> ISS/Senate Leadership Fund		<u>Original Date / Revision</u> 05/09/17 / 05/09/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingtc
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 155	<u>Product 1/2</u> 385
<u>Agency Ref</u>		<u>Advertiser Ref</u>

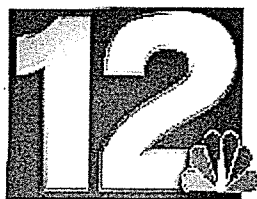
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WSFA	07/14/17	07/14/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	----1--				1	\$675.00				
N 2	WSFA	07/14/17	07/14/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	----1--				1	\$225.00				
N 3	WSFA	07/14/17	07/14/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	----1--				1	\$135.00				
N 4	WSFA	07/14/17	07/14/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	----1--				1	\$170.00				
N 5	WSFA	07/14/17	07/14/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	----1--				1	\$280.00				
N 6	WSFA	07/14/17	07/14/17	NBC Nightly News	530-6pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	----1--				1	\$790.00				
N 7	WSFA	07/14/17	07/14/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	----1--				1	\$790.00				
N 8	WSFA	07/14/17	07/14/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	----1--				1	\$450.00				
N 9	WSFA	07/14/17	07/14/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	----1--				1	\$260.00				
N 10	WSFA	07/14/17	07/14/17	DATELINE	9-10pm		:30				NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	----1--				1	\$510.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
1737001 /	08638637

Contract Dates	Product	Estimate #
07/11/17 - 07/17/17	SENATE LEADERSHIP	3632

Advertiser	Original Date / Revision
ISS/Senate Leadership Fi	05/09/17 / 05/09/17

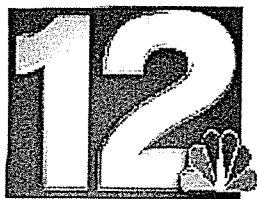
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	WSFA	07/17/17	07/17/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/17/17	07/23/17	1-----	1			\$675.00					
N 12	WSFA	07/17/17	07/17/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/17/17	07/23/17	1-----	1			\$225.00					
N 13	WSFA	07/17/17	07/17/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/17/17	07/23/17	1-----	1			\$135.00					
N 14	WSFA	07/17/17	07/17/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/17/17	07/23/17	1-----	1			\$170.00					
N 15	WSFA	07/17/17	07/17/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/17/17	07/23/17	1-----	1			\$280.00					
N 16	WSFA	07/17/17	07/17/17	NBC Nightly News	530-6pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/17/17	07/23/17	1-----	1			\$790.00					
N 17	WSFA	07/17/17	07/17/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/17/17	07/23/17	1-----	1			\$450.00					
N 18	WSFA	07/17/17	07/17/17	Entertainment Tonight	630-7p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/17/17	07/23/17	1-----	1			\$485.00					
N 19	WSFA	07/17/17	07/17/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/17/17	07/23/17	1-----	1			\$260.00					
N 20	WSFA	07/17/17	07/17/17	AMERICAN NINJA WARRIOR	7-9pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/17/17	07/23/17	1-----	1			\$675.00					
N 21	WSFA	07/15/17	07/15/17	WSFA 12 News at Ten - Sat	10-1030pm		:30				NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/10/17	07/16/17	-----1-	1			\$395.00					
N 22	WSFA	07/15/17	07/15/17	NET Saturday Night Live	1030p-12x		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/10/17	07/16/17	-----1-	1			\$260.00					
N 23	WSFA	07/15/17	07/15/17	NBC Saturday Today Show	6-8am		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/10/17	07/16/17	-----1-	1			\$105.00					
N 24	WSFA	07/16/17	07/16/17	WSFA 12 News at Ten - Sun	10-1030pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/10/17	07/16/17	-----1	1			\$675.00					
N 25	WSFA	07/16/17	07/16/17	NET NBC Sunday Today Shc	7-8a		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/10/17	07/16/17	-----1	1			\$105.00					
N 26	WSFA	07/16/17	07/16/17	NET NBC Meet The Press	8-9a		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/10/17	07/16/17	-----1	1			\$105.00					

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Contract / Revision 1737001 /		Alt Order # 08638637
Contract Dates 07/11/17 - 07/17/17		Product SENATE LEADERSHIP
Advertiser ISS/Senate Leadership Fi		Estimate # 3632
Original Date / Revision 05/09/17 / 05/09/17		

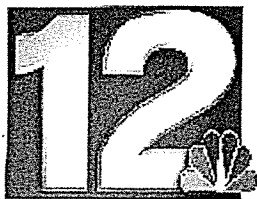
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 27	WSFA	07/13/17	07/13/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	---1---				1	\$675.00				
N 28	WSFA	07/13/17	07/13/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	---1---				1	\$225.00				
N 29	WSFA	07/13/17	07/13/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	---1---				1	\$135.00				
N 30	WSFA	07/13/17	07/13/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	---1---				1	\$170.00				
N 31	WSFA	07/13/17	07/13/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	---1---				1	\$280.00				
N 32	WSFA	07/13/17	07/13/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	---1---				1	\$790.00				
N 33	WSFA	07/13/17	07/13/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	---1---				1	\$450.00				
N 34	WSFA	07/13/17	07/13/17	Entertainment Tonight	630-7p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	---1---				1	\$485.00				
N 35	WSFA	07/13/17	07/13/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	---1---				1	\$260.00				
N 36	WSFA	07/13/17	07/13/17	THE WALL	8-9pm		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	---1---				1	\$450.00				
N 37	WSFA	07/11/17	07/11/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	-1-----				1	\$675.00				
N 38	WSFA	07/11/17	07/11/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	-1-----				1	\$225.00				
N 39	WSFA	07/11/17	07/11/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	-1-----				1	\$135.00				
N 40	WSFA	07/11/17	07/11/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	-1-----				1	\$280.00				
N 41	WSFA	07/11/17	07/11/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	-1-----				1	\$790.00				
N 42	WSFA	07/11/17	07/11/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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1737001 /	08638637

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/11/17 - 07/17/17	SENATE LEADERSHIP	3632

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Senate Leadership Fi	05/09/17 / 05/09/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	-1-----				1	\$450.00				
N 43	WSFA	07/11/17	07/11/17	Entertainment Tonight	630-7p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	-1-----				1	\$485.00				
N 44	WSFA	07/11/17	07/11/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	-1-----				1	\$260.00				
N 45	WSFA	07/11/17	07/11/17	WORLD OF DANCE	9-10pm		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	-1-----				1	\$900.00				
N 46	WSFA	07/12/17	07/12/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	--1----				1	\$675.00				
N 47	WSFA	07/12/17	07/12/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	--1----				1	\$225.00				
N 48	WSFA	07/12/17	07/12/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	--1----				1	\$170.00				
N 49	WSFA	07/12/17	07/12/17	NBC Nightly News	530-6pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	--1----				1	\$790.00				
N 50	WSFA	07/12/17	07/12/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	--1----				1	\$790.00				
N 51	WSFA	07/12/17	07/12/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	--1----				1	\$450.00				
N 52	WSFA	07/12/17	07/12/17	Entertainment Tonight	630-7p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	--1----				1	\$485.00				
N 53	WSFA	07/12/17	07/12/17	AGT	7P-8pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	--1----				1	\$675.00				
N 54	WSFA	07/12/17	07/12/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	--1----				1	\$260.00				
Totals								0.00				54	\$22,715.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/26/17 - 07/17/17	54	\$22,715.00	(\$3,407.25)	\$19,307.75
Totals	54	\$22,715.00	(\$3,407.25)	\$19,307.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

MAY9/17 11.13
*** WSEA-TV ***

BUYER NAME STEPHANIE MARONEY

SALES PRSN WA- RYAN EDDINS (H)

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.

FLIGHT DATES JUL11/17 JUL17/17 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE MAY9/17 11.13

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SENATE LEADERSHIP FUND

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 385 AGENCY EST# = 3632												
1			1000P-1035P	30		\$675.00	7/14	7/14	1		FRI	1
PROGRAM : WSFA 12 NEWS AT 10P CON COM1 : WSFA 12 NEWS AT 10P												
2			1200N-1230P	30		\$225.00	7/14	7/14	1		FRI	1
PROGRAM : WSFA 12 NEWS AT NOON CON COM1 : WSFA 12 NEWS AT NOON												
3			400P-430P	30		\$135.00	7/14	7/14	1		FRI	1
PROGRAM : WSFA 12 NEWS @ 4P CON COM1 : WSFA 12 NEWS @ 4P												

MAY9/17 11.13
*** WSEA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			430P-500P PROGRAM : WSFA 12 NEWS @ 430P CON COM1: WSFA 12 NEWS @ 430P	30	P2	\$170.00	7/14	7/14	1		FRI	1
5			500P-530P PROGRAM : WSFA 12 NEWS AT 5 CON COM1: WSFA 12 NEWS AT 5	30	P3	\$280.00	7/14	7/14	1		FRI	1
6			530P-600P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30	P2	\$790.00	7/14	7/14	1		FRI	1
7			600P-630P PROGRAM : WSFA 12 NEWS AT 6 CON COM1: WSFA 12 NEWS AT 6	30	P2	\$790.00	7/14	7/14	1		FRI	1
8			600A-700A PROGRAM : TODAY IN ALABAMA-6A CON COM1: TODAY IN ALABAMA-6A	30	P2	\$450.00	7/14	7/14	1		FRI	1
9			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	P2	\$260.00	7/14	7/14	1		FRI	1
10			900P-1000P PROGRAM : DATELINE CON COM1: DATELINE	30	P2	\$510.00	7/14	7/14	1		FRI	1
11			1000P-1035P PROGRAM : WSFA 12 NEWS AT 10P CON COM1: WSFA 12 NEWS AT 10P	30	P2	\$675.00	7/17	7/17	1		MON	1
12			1200N-1230P PROGRAM : WSFA 12 NEWS AT NOON CON COM1: WSFA 12 NEWS AT NOON	30	P2	\$225.00	7/17	7/17	1		MON	1

REP HEADLINE# 8638637
 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY9/17 11.13
 *** WSFA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			400P-430P PROGRAM : WSFA 12 NEWS @ 4P CON COM1: WSFA 12 NEWS @ 4P	30	P2	\$135.00	7/17	7/17	1		MON	1
14			430P-500P PROGRAM : WSFA 12 NEWS @ 430P CON COM1: WSFA 12 NEWS @ 430P	30	P2	\$170.00	7/17	7/17	1		MON	1
15			500P-530P PROGRAM : WSFA 12 NEWS AT 5 CON COM1: WSFA 12 NEWS AT 5	30	P3	\$280.00	7/17	7/17	1		MON	1
16			530P-600P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$790.00	7/17	7/17	1		MON	1
17			600A-700A PROGRAM : TODAY IN ALABAMA-6A CON COM1: TODAY IN ALABAMA-6A	30	P2	\$450.00	7/17	7/17	1		MON	1
18			630P-700P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30	P2	\$485.00	7/17	7/17	1		MON	1
19			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	P2	\$260.00	7/17	7/17	1		MON	1
20			700P-900P PROGRAM : AMERICAN NINJA WARRIOR CON COM1: AMERICAN NINJA WARRIOR	30	P2	\$675.00	7/17	7/17	1		MON	1
21			1000P-1030P PROGRAM : WSFA 12 NEWS @ 10P SAT CON COM1: WSFA 12 NEWS @ 10P SAT	30	P2	\$395.00	7/15	7/15	1		SAT	1

MAY9/17 11.13

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			1030P-1200M	30	P2	\$260.00	7/15	7/15	1		SAT	1
PROGRAM : SATURDAY NIGHT LIVE												
CON COM1 : SATURDAY NIGHT LIVE												
23			600A-800A	30	P2	\$105.00	7/15	7/15	1		SAT	1
PROGRAM : TODAY SHOW - SAT												
CON COM1 : TODAY SHOW - SAT												
24			1000P-1030P	30	P2	\$675.00	7/16	7/16	1		SUN	1
PROGRAM : WSFA 12 NEWS @ 10P SUN												
CON COM1 : WSFA 12 NEWS @ 10P SUN												
25			700A-800A	30	P2	\$105.00	7/16	7/16	1		SUN	1
PROGRAM : NBC SUNDAY TODAY SHOW												
CON COM1 : NBC SUNDAY TODAY SHOW												
26			800A-900A	30	P2	\$105.00	7/16	7/16	1		SUN	1
PROGRAM : MEET THE PRESS												
CON COM1 : MEET THE PRESS												
27			1000P-1035P	30	P2	\$675.00	7/13	7/13	1		THU	1
PROGRAM : WSFA 12 NEWS AT 10P												
CON COM1 : WSFA 12 NEWS AT 10P												
28			1200N-1230P	30	P2	\$225.00	7/13	7/13	1		THU	1
PROGRAM : WSFA 12 NEWS AT NOON												
CON COM1 : WSFA 12 NEWS AT NOON												
29			400P-430P	30	P2	\$135.00	7/13	7/13	1		THU	1
PROGRAM : WSFA 12 NEWS @ 4P												
CON COM1 : WSFA 12 NEWS @ 4P												
30			430P-500P	30	P2	\$170.00	7/13	7/13	1		THU	1
PROGRAM : WSFA 12 NEWS @ 430P												
CON COM1 : WSFA 12 NEWS @ 430P												

MAY9/17 11.13
*** WSTF ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			500P-530P PROGRAM : WSFA 12 NEWS AT 5 CON COM1 : WSFA 12 NEWS AT 5	30	P3	\$280.00	7/13	7/13	1		THU	1
32			600P-630P PROGRAM : WSFA 12 NEWS AT 6 CON COM1 : WSFA 12 NEWS AT 6	30	P2	\$790.00	7/13	7/13	1		THU	1
33			600A-700A PROGRAM : TODAY IN ALABAMA-6A CON COM1 : TODAY IN ALABAMA-6A	30	P2	\$450.00	7/13	7/13	1		THU	1
34			630P-700P PROGRAM : ENTERTAINMENT TONIGHT CON COM1 : ENTERTAINMENT TONIGHT	30	P2	\$485.00	7/13	7/13	1		THU	1
35			700A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30	P2	\$260.00	7/13	7/13	1		THU	1
36			800P-900P PROGRAM : THE WALL CON COM1 : THE WALL	30		\$450.00	7/13	7/13	1		THU	1
37			1000P-1035P PROGRAM : WSFA 12 NEWS AT 10P CON COM1 : WSFA 12 NEWS AT 10P	30	P2	\$675.00	7/11	7/11	1		TUE	1
38			1200N-1230P PROGRAM : WSFA 12 NEWS AT NOON CON COM1 : WSFA 12 NEWS AT NOON	30	P2	\$225.00	7/11	7/11	1		TUE	1
39			400P-430P PROGRAM : WSFA 12 NEWS @ 4P CON COM1 : WSFA 12 NEWS @ 4P	30	P2	\$135.00	7/11	7/11	1		TUE	1

MAY9/17 11.13
*** WSEA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			500P-530P PROGRAM : WSFA 12 NEWS AT 5 CON COM1 : WSFA 12 NEWS AT 5	30	P3	\$280.00	7/11	7/11	1		TUE	1
41			600P-630P PROGRAM : WSFA 12 NEWS AT 6 CON COM1 : WSFA 12 NEWS AT 6	30	P2	\$790.00	7/11	7/11	1		TUE	1
42			600A-700A PROGRAM : TODAY IN ALABAMA-6A CON COM1 : TODAY IN ALABAMA-6A	30	P2	\$450.00	7/11	7/11	1		TUE	1
43			630P-700P PROGRAM : ENTERTAINMENT TONIGHT CON COM1 : ENTERTAINMENT TONIGHT	30	P2	\$485.00	7/11	7/11	1		TUE	1
44			700A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30	P2	\$260.00	7/11	7/11	1		TUE	1
45			900P-1000P PROGRAM : WORLD OF DANCE CON COM1 : WORLD OF DANCE	30	P2	\$900.00	7/11	7/11	1		TUE	1
46			1000P-1035P PROGRAM : WSFA 12 NEWS AT 10P CON COM1 : WSFA 12 NEWS AT 10P	30	P2	\$675.00	7/12	7/12	1		WED	1
47			1200N-1230P PROGRAM : WSFA 12 NEWS AT NOON CON COM1 : WSFA 12 NEWS AT NOON	30	P2	\$225.00	7/12	7/12	1		WED	1
48			430P-500P PROGRAM : WSFA 12 NEWS @ 430P CON COM1 : WSFA 12 NEWS @ 430P	30	P2	\$170.00	7/12	7/12	1		WED	1

REP HEADLINE# 8638637
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

MAY9/17 11.13
*** WSFA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
49			530P-600P	30	P2	\$790.00	7/12	7/12	1		WED	1
PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS												
50			600P-630P	30	P2	\$790.00	7/12	7/12	1		WED	1
PROGRAM : WSFA 12 NEWS AT 6 CON COM1: WSFA 12 NEWS AT 6												
51			600A-700A	30	P2	\$450.00	7/12	7/12	1		WED	1
PROGRAM : TODAY IN ALABAMA-6A CON COM1: TODAY IN ALABAMA-6A												
52			630P-700P	30	P2	\$485.00	7/12	7/12	1		WED	1
PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT												
53			700P-800P	30	P2	\$675.00	7/12	7/12	1		WED	1
PROGRAM : AMERICAS GOT TALENT CON COM1: AMERICAS GOT TALENT												
54			700A-900A	30	P2	\$260.00	7/12	7/12	1		WED	1
PROGRAM : TODAY SHOW CON COM1: TODAY SHOW												

JUL/17 22715.00

CONTRACT TOTAL 22715.00
TOTAL SPOTS 54

MARKET TOTALS \$43,682 WSFA 52% WNCF 14% WAKA 25% WCOV 9% CABL 0% WBMN 0% WLYC 0%

ACCURATE SHARES

IVC- NONE
DEMOS- RA35+*

REP HEADLINE# 8638637 TRF# 1737001
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION MAY9/17 17.12
*** WSFA-TV ***

ADV # _____ ADV. NAME ISS/SENATE LEADERSHIP FUND REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEX

P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)
ALEXANDRIA, VA 22313

ORDER # _____ CONTRACT # 8638637 CLASS: NATL. _____ LOCAL _____ REGIONAL _____

PRDCT SENATE LEADERSHIP FU EST#3632 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL11/17 JUL17/17 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAY9/17 17.12

REP: NEW ORDER
TTL \$22,715 @ 54X
PLS CFM
THANKS CHELSEY FOR RYAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SENATE LEADERSHIP FUND
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 22715.00
TOTAL SPOTS 54

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, **Main Street Media Group**
do hereby request station time concerning the following issue:

Senate Leadership Fund
45 North Hill Drive
Suite 100
Warrenton, VA 20186
Phone: 703-574-3044

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Senate Leadership Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Luther Strange
U.S. Senate
Primary: August 15, 2017

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Leadership Fund
45 North Hill Drive
Suite 100
Warrenton, VA 20186

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Steven Law, President
Caleb Crosby, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

05/08/2017

Date



Signature

703-485-0398

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Seif Wold

Printed Name

CSM

Title

***Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. ***